



2019 - 2023

ST. CLAIR COUNTY COMMUNITY HEALTH IMPROVEMENT PLAN

Executive Summary

Vision: St. Clair County is an engaged community working together to ensure that all citizens are educated, connected, and empowered to live a healthier life.

Community Health Strategic Priority Areas

This Community Health Improvement Plan (CHIP) outlines how partners in St. Clair County intend to improve the health of all St. Clair County residents over the next five years. The document includes specific improvement strategies within each of the following strategic priority areas. We believe that implementing these strategies will help us achieve our vision for a healthy St. Clair County.

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Goal: Increase opportunities for residents to improve and manage their health issues and prevent disease.



BUSINESS

- Employee wellness programs with incentives for healthy behavior
- Create social and physical environments that promote health
- Policies that encourage physical activity and nutrition





COMMUNITY

- Expand educational programs for low-income families
- Create social and physical environments that promote health
- Policies that encourage physical activity and nutrition
- Land use policies that promote walking and bicycling

HEALTHCARE PROVIDERS

- Improve chronic disease management and education (especially for cancer, pulmonary disease, and chronic pain)
- Give healthcare providers tools to motivate and refer their patients for weight management issues
- Provide tools to navigate healthcare resources
- Policies that encourage physical activity and good nutrition



Goal: Ensure that all people have full and equal opportunities that enable them to attain their highest level of health.





BUSINESS

- High-quality, affordable, and accessible healthcare for all
- Support Health in All Policies (HiAP)
- Expand transportation options so people can get to healthcare services

HEALTHCARE PROVIDERS

- High-quality, affordable, and accessible healthcare for all
- Use best-practices to integrate mental health services in primary care settings
- Develop technology solutions to improve access to care (telemedicine)
- Community-based services that coordinate with clinical care
- Expand healthcare resources to underserved areas through co-locating, new facilities, and use of telemedicine
- Screen for Social Determinants of Health and Adverse Childhood Experiences (ACEs) in clinics

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- Support Health in All Policies (HiAP)
- Develop technology solutions to improve access to care (telemedicine)
- Community-based services that coordinate with clinical care
- Expand transportation options so people can get to healthcare services
- Using partnerships and coalitions to achieve health equity and HiAP



Goal: Reduce the number of people using and abusing tobacco, alcohol, and drugs.







BUSINESS

- Improve tobacco / vaping treatment and prevention
- Smoke-free policies include nicotine, vaping, and marijuana
- Decrease alcohol and tobacco advertising
- Raise legal age to purchase tobacco products to 21
- Prohibit recreational growing facilities / dispensaries

HEALTHCARE PROVIDERS

- Improve tobacco / vaping treatment and prevention
- Increase healthcare providers' substance abuse screening and treatment

- Expand evidence-based prevention curriculum
- Enhance substance use prevention coalition (St. Clair County SPEAK)
- Improve tobacco / vaping treatment and prevention
- Outreach to homeless population
- Smoke-free policies include nicotine, vaping, and marijuana
- Sober living environment quality control measures and expansions
- Control taxes and outlet density for alcohol and marijuana
- Decrease alcohol and tobacco advertising
- Raise legal age to purchase tobacco products to 21
- Prohibit recreational growing facilities / dispensaries



Goal: Ensure all St. Clair County residents have equitable access to mental health services and support.



BUSINESS

- Increase Mental Health First Aid trainings
- Implement Zero Suicide Initiative countywide

COMMUNITY

- Raise community support and awareness of mental illness risk factors
- Increase community links and attention to reduce stigma
- Improve mental health awareness literacy
- Increase Mental Health First Aid trainings
- Implement Zero Suicide Initiative countywide

HEALTHCARE PROVIDERS

- Improve access to mental health services in rural areas
- Increase number of private healthcare providers who accept Medicaid insurance
- Integrate mental health into primary care
- Recruit mental health staff where there are shortages (general and pediatric psychiatrists and private psychologists)
- Implement Zero Suicide Initiative countywide

Goal: Reduce the prevalence of adverse outcomes of childhood, including childhood trauma and disease, family disruption, truancy, not graduating from high school, and teen pregnancy.

BUSINESS

- Promote strong family engagement with positive communication and healthy relationships
- Adopt the CDC's Essentials for Childhood Framework

HEALTHCARE PROVIDERS

- Reduce child abuse and neglect through Adverse Childhood Experiences (ACEs) screening, early detection, and prevention
- Effective prenatal care for all; ongoing supportive programs for moms and infants
- Expand access to Title X family planning services and provide evidence-based sexual health education
- Partner youth agencies with clinical care to provide teen-friendly services
- Promote prevention, early identification, and interventions for developmental delays
- Adopt the CDC's Essentials for Childhood Framework

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- Promote strong family engagement with positive communication and healthy relationships
- Partner youth agencies with clinical care to provide teen-friendly services
- Promote early childhood development / school readiness programs
- Increase physical activity in preschool and reduce screen time
- Increase access and acceptance of healthy foods
- Promote prevention, early identification, and interventions for developmental delays
- Adopt the CDC's Essentials for Childhood Framework
- · Programs to reduce bullying
- Promote resiliency

Goal: Ensure adequate opportunities throughout St. Clair County for a variety of economic activities vital to the health, welfare, and prosperity of our citizens.





BUSINESS

- Attract higher-wage employment opportunities
- Identify workforce needs
- Collaborate to build a shared vision and strategy
- Support vocational training programs for unemployed and under-skilled workers
- Focus on skill development and career paths
- Integrate foundational skills into education and training



- Inventory workforce development programs
- · Identify workforce needs
- Collaborate to build a shared vision and strategy
- Increase awareness of Blue Water Middle College
- Improve public transportation
- Support vocational training programs for unemployed and under-skilled workers
- Focus on skill development and career paths
- Integrate foundational skills into education and training
- Provide financial literacy training
- Safe and affordable housing for all residents

Goal: Ensure healthy and safe natural and physical environments for all who live, work, and recreate in St. Clair County.





BUSINESS

- Support Health in All Policies (HiAP)
- Participate in regional efforts to improve environmental health and sustainability
- Improve air and water quality
- Link health-focused organizations with non-public health groups (transportation departments, parks and recreation departments, etc.)
- Mitigate impacts of climate change
- Clean, safe, and affordable housing for all residents

COMMUNITY

- Support Health in All Policies (HiAP)
- Participate in regional efforts to improve environmental health and sustainability
- · Improve air and water quality
- Implement walking and bike paths
- Link health-focused organizations with non-public health groups (transportation departments, parks and recreation departments, etc.)
- Mitigate impacts of climate change
- Clean, safe, and affordable housing for all residents
- Land use policies to protect environmental resources
- Improve access to healthy foods

HEALTHCARE PROVIDERS

 Link health-focused organizations with non-public health groups (transportation departments, parks and recreation departments, etc.)

WHAT CAN YOU DO?

- Spread the word and share CHIP broadly (available at www.scchealth.co)
- Identify, discuss, and share the priority areas and recommendations that relate to your work.
- Incorporate appropriate suggestions into your work plans and policy development.
- Review progress and update annually with CHIP Advisory Committee & partners.





