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MEDIA RELEASE

Information **Advisory** **Warning** **Update**

DATE: March 8, 2017

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St. Clair County Health Department Supports Kick Butts Day 2017

The St. Clair County Health Department, in partnership with the St. Clair County Smoke Free Community Team, is recognizing March 15, National Kick Butts Day. Organized by the Campaign for Tobacco-Free Kids, Kick Butts Day encourages and empowers youth to stand up, speak out, and seize control against Big Tobacco.

According to the Campaign for Tobacco Free-Kids, tobacco kills 1,300 Americans every single day. Tobacco companies have been increasingly targeting teenagers with national marketing campaigns. Every day, more than 2,800 kids under the age of 18 try smoking for the first time, and another 700 kids become regular smokers.

National Kick Butts Day has launched a campaign that empowers our youth to stand up to tobacco companies and proclaim #IKickButts with a selfie. They encourage everyone to post their selfie statement on social media with #IKickButts. For information, visit www.kickbuttsday.org.

For help with quitting tobacco of all forms, talk with your healthcare provider or contact the [Michigan Tobacco Quitline](http://MichiganTobaccoQuitline.org) at 1-800-784-8669.

Those interested in tobacco prevention activities are welcome to attend St. Clair County Smoke-Free Community Team meetings at the St. Clair County Health Department on the third Wednesday of the month at 10:30am. Call (810) 987-5300 for more information. Visit us at www.scchealth.co. Like and follow us on social media @scchdmi.

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