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MEDIA RELEASE

Information **Advisory** **Warning** **Update**

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St. Clair County Health Department Announces Breastfeeding Stroll In Celebration of Breastfeeding Awareness Month

August is *Breastfeeding Awareness Month* in Michigan. The Michigan Department of Health and Human Services, the St. Clair County Health Department's (SCCHD) Supplemental Nutrition Program for Women, Infants, and Children (WIC) and the Maternal Infant Health Program (MIHP) help families fall in love with breastfeeding. According to SCCHD's WIC Breastfeeding Coordinator, Rebecca Campau, "there is no better way to bond with your new baby than being skin to skin the first hour after birth." Approximately 65% of Michigan women initiate breastfeeding, but only 17% are exclusively breastfeeding at six months.

Activities throughout the state are planned to display the importance of breastfeeding for the health and well-being of mothers and children. Join Rebecca Campau, WIC RN and Certified Lactation Specialist; Andrea McCabe, WIC Breastfeeding Peer Counselor; SCCHD WIC staff and others in celebration of *Breastfeeding Awareness Month* on August 2nd at 11:00am for the *Breastfeeding Support Stroll*. The *Stroll* will be held at the Blue Water River Walk along the St. Clair River at Desmond Landing. All are welcome to join the celebration. WIC participants in need of further information or breastfeeding support can contact the WIC program at (810) 987-8222 or visit our website www.scchealth.co.

Download the *Coffective App* at <http://www.coffective.com> for more breastfeeding information.

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