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**For immediate release or post as appropriate: January 27, 2016**  
**Contact: [SEMCOG Information Center](#), 313-324-3330**

## Public Notice

### **SEMCOG/MAC invite public comment on** ***Partnering for Prosperity: Economic Development Strategy for Southeast Michigan***

SEMCOG, the Southeast Michigan Council of Governments, and the Metropolitan Affairs Coalition (MAC) announce the public comment period for *Partnering for Prosperity: Economic Development Strategy for Southeast Michigan*.

Approval of the strategy at SEMCOG's Executive Committee on February 26, 2016, is the culmination of a year's effort of extensive public and stakeholder input that included a survey, public forums, and county meetings; SEMCOG and MAC meeting sessions; research and data analysis; and guidance by the Economic Development Task Force.

*Partnering for Prosperity* employs a comprehensive approach to grow the regional economy and jobs. It is comprehensive in both the scope of its set of interrelated strategies and in its focus on regional collaboration to advance them. It will take the efforts of many public, private, educational, and nonprofit organizations to carry out the actions set forth in these strategies. All of these efforts are necessary to improve and benefit Southeast Michigan's economy and residents.

*Partnering for Prosperity* contains 11 broad-based economic development strategies centered around three major elements – community assets, business climate, and talent and innovation. These are all important factors in growing investment, businesses, and jobs. These strategies and their associated action steps reflect Southeast Michigan's current and future needs, and identify opportunities for building on the region's strengths and assets and addressing the challenges. The strategies are devised to support an array of economic development efforts by a variety of organizations at the regional, subregional, and local level.



View the plan [here](#).

Send comments to SEMCOG's Information Center, 1001 Woodward Avenue, Suite 1400, Detroit, MI 48226-1904; call 313-324-3330; send faxes to (313) 961-4869; or e-mail [infocenter@semcog.org](mailto:infocenter@semcog.org). Comments can be made in person at SEMCOG's Executive Committee, Friday, February 26, 2016, 1 p.m., SEMCOG offices (discuss and take final action to approve *Partnering for Prosperity*).

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*SEMCOG is the only organization in Southeast Michigan that brings together all governments to solve regional challenges and enhance the quality of life for the seven-county region's 4.7 million people.*

*To learn more about what SEMCOG does, click [here](#).*

*The Metropolitan Affairs Coalition (MAC), a non-profit public/private partnership, is the only group in Southeast Michigan that brings business, labor, government, and education leaders together to build consensus and seek solutions to regional issues. It promotes regional cooperation and dialogue, and works to advance policies and programs that enhance the region's economic vitality and quality of life. For more information about MAC please go to [www.mac-web.org](http://www.mac-web.org).*

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Southeast Michigan Council of Governments (SEMCOG) - [www.semco.org](http://www.semco.org) • Metropolitan Affairs Coalition (MAC) - [www.mac-web.org](http://www.mac-web.org)

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